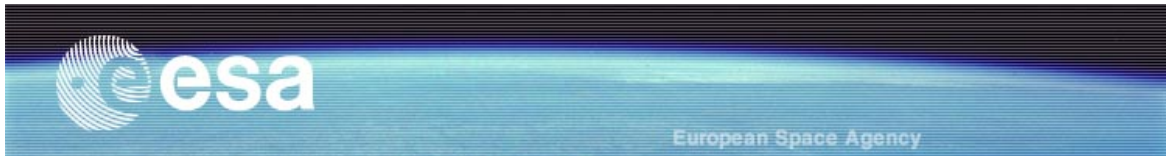




*"Many of the stats and figures in The Sponsorship Proposal Company's presentation have a direct relevance on my role and will come in useful when building future cases for sponsorship."*

**Tina Williamson, Relationship Director  
Manchester United Limited**



*I would like to take the opportunity to warmly thank Sponsorship Ideas for the excellent study, for their professionalism and the many lessons we got from it.*

**Fernando Doblas Head of Communication & Knowledge Department  
European Space Agency**



*"Being an organisation that exploits a race track, organises approximately 10 events per year and hosts 3 championships, it's not always easy to keep track of what's on offer. The Sponsorship Proposal Company helped us 'reboot' the emphasis on what we are selling which can mean a world of difference when going to possible sponsors. It was an eye opener from somebody outside the organisation, but with a clear and professional view on sponsorship and a very specific customer oriented approach."*

**Jo DeMunck, Sponsorship Manager Zolder Circuit**



*"I found William's presentation and content to be invaluable. His experience and knowledge about the sponsorship sector was clear and his teaching style was easy to follow. I shall certainly be more confident on my next proposal with useful tips and advice he has given me. I would recommend anybody involved with preparing sponsorship proposals should listen to what he has to say. "*

**Oliver King, Sponsorship Manager London Boat Show**